



switchplane
Your In-House Design Team

Price List

Web Design • Email Campaigns
Large Format Print • Magazines • Stationery • Promotional • Branding

01323 649779 • www.switchplane.com

Website Packages

Websites from
£249

- ★ 5-Page Template Web Design: **£249 + £79** per annum
- ★ 10-Page Template Web Design: **£449 + £79** per annum
- ★ Small Business Web Design: **£949 + £10** per month
- ★ Enterprise Web Design: **£5,000+** (Monthly fee subject to services)

Web Design Add-Ons

1 Extra Page	£99
5 Extra Pages	£249
Ad-Hoc Content Update	£45/hr
1 Extra Email Account	£4.99
5 Extra Email Accounts	£9.99
Email Signature	£49
Extra Customer Enquiry Form	£99
Forum	£199
Blog / News Feed	£99
Restricted Content Area	£49
Ability to Sign Up to Mailing List	£49
Ad-Hoc Email Campaign (Design Only)	£99
Content Writing Service (5 pages)	£299
Content Writing Service (10 pages)	£449

Email Campaign Packages

	<u>Contract Length</u>	
	6 Months	12 Months
Weekly	£90	£75
Fortnightly	£95	£80
Monthly	£100	£85

Cost per mailshot - includes distribution of 1,000 emails.

SEO Packages

	Silver Package (cost per month)	Gold Package (cost per month)
Weekly Updates	£199	£699
Fortnightly Updates	£149	£399
Monthly Updates	£99	£249

Branding Package

Logo Design and Stationery Package

£499

Start-Up and Branding Package

5-Page Template Web Design, Logo Design and Stationery Package

£699

Stationery Package

500 of each for **£349** OR **£250** if ordered at the same time as any of the website packages. Otherwise:

Use these prices if you are buying any one of the following:

	500	1000	2500	5000	10000
Business Cards	£179	£209	£259	£329	£429
Headed Paper	£299	£309	£329	£369	£429
Compliment Slips	£189	£199	£219	£259	£329

Use these prices if you are buying any two of the following:

	500	1000	2500	5000	10000
Business Cards	£149	£179	£229	£299	£399
Headed Paper	£269	£279	£299	£339	£399
Compliment Slips	£159	£169	£189	£229	£299

Use these prices if you are buying any three of the following:

	500	1000	2500	5000	10000
Business Cards	£129	£159	£209	£279	£379
Headed Paper	£249	£259	£279	£319	£379
Compliment Slips	£139	£149	£169	£209	£279

These prices are based on one design and two rounds of revisions.

Print Add-Ons

	Quantity	Price
Logo Design		£249
Show Cards (Single Sided)	250	£289
	500	£299
	1000	£309
	2500	£349
	5000	£429
Show Cards (Double Sided)	250	£339
	500	£349
	1000	£379
	2500	£439
	A5 Leaflets (Single Sided)	250
500		£409
1000		£429
2500		£509
A5 Leaflets (Double Sided)		250
	500	£479
	1000	£519
	2500	£669
	Prices include printing costs	

	Format	Price
Adverts	A5	£299
	A4	£299
Brochures and Newsletters	A4 8pp	£499
	A4 12pp	£699
	A4 16pp	£899
Magazines	A5 8pp	£499
	A5 12pp	£699
	A5 16pp	£899
Magazines	A4 8pp	£699
	A4 12pp	£949
	A4 16pp	£1,199
Vehicle Livery		£45/hr
Signs		£45/hr
Posters		£45/hr
Banners		£45/hr
Exhibition		£45/hr
Prices exclude printing costs		

These prices are based on one design and two rounds of revisions.
All prices exclude VAT.



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